



Education Authority Christmas Family Appeal 2020

‘Bring the Magic of Christmas to All our Children & Young People’ by Supporting the Christmas Family Appeal’

The EA are supporting the **Christmas Family Appeal** again this year. Last year over 2300 toys were given for this Appeal which is part of an EA wide campaign.

While the world has changed in the last 12 months, the need hasn't. In fact, the need is greater now more than ever. This year's Appeal is very different from any that the charities (**Salvation Army and St Vincent de Paul**) have managed in the appeal's 40+ year history due to the impact of COVID-19. However, the charities and EA remain committed to ensuring that no child or young person in Northern Ireland wakes up without a gift under their tree on Christmas morning and your support is crucial in helping us achieve this.

A new approach

Due to restrictions the charities are encouraging online monetary donations for gift vouchers to empower parents and guardians to choose gifts for those in need themselves. By making a donation before **Tuesday, 15 December 2020** to our Christmas Family Appeal you will help us make this Christmas as '*magical*' as it can be for all our children and young people.

To make an online donation please visit

<https://uk.virginmoneygiving.com/EducationAuthority1>

Your donation big or small is very gratefully received and will make such a difference.

We are encouraging as many staff and schools as possible to support this Appeal by donating online for the 100,000 plus local children aged from new born to 16 years old.

Your donation could go towards for example:

☛ **£5** for a stocking filler

☛ **£10** towards a book so a parent can read their child a bedtime story on Christmas Eve;
or

☛ **£15** for a fun game, item of clothing or other surprise gift.